



TRADESHOW SPECIALS 2025

SDI WHITENING

CREATED BY SDI

POLA

ADVANCED TOOTH WHITENING SYSTEM

TAKE-HOME PORTFOLIO

OVERVIEW OF USE



POLA DAY 7.5% HP

Ideal for the A & B shades, patients with limited or no sensitivity.

- 1 x 45 minute application per day



POLA DAY 9.5% HP

Ideal for the A & B shades, patients with limited or no sensitivity.

- 1 x 30 minute application per day

POLA NIGHT 10% CP

Optimum whitening results for patients who have sensitive teeth. Ideal long-term treatment for heavily discolored teeth.

- 1 x 2 hours / day to overnight

POLA NIGHT 16% CP

Ideal for the C & D shades. Breaks down the long stain molecules.

- 90 minutes per day to overnight



POLA NIGHT 22% CP

Ideal for patients that have expressed sensitivity concerns already but still want something quick.

- 1 x 45 minutes per day

POLA DAY 35% CP

Super Fast! Ideal for non-vital teeth whitening or great as a jump start.

- 15 minutes wear time at home or
- 30 minutes for jump start in dental office



POLA FOR ALIGNERS

Pola whitening gel for aligners is perfectly formulated for use with orthodontic aligner trays.

- Available in 10% CP or 35% CP



TAKE-HOME WHITENING

10+5*

BUY 10, GET 5 FREE

POLA DAY, POLA DAY CP, POLA NIGHT, POLA FOR ALIGNERS

POLA LIGHT

ADVANCED TOOTH WHITENING SYSTEM



10+5*

BUY 10, GET 5 FREE

POLA LIGHT

AND BONUS DISPLAY STAND

- No custom trays required
- Reduced patient consult time
- Entry level whitening option
- Great front desk conversation starter



INCLUDES
1 x Pola Light Stand
20 x Pola Light Patient Handouts

SDI WHITENING

IN-OFFICE WHITENING

2+1*
BUY 2, GET 1 FREE

POLA RAPID 1 & 3 PATIENT KITS

POLA RAPID
SUPER. FAST. WHITENING.

Pola Rapid is an in office whitening treatment that safely whitens teeth in a 24 minute application time.

SUPERIOR HANDLING AND FAST REMOVAL

Pola Rapid's higher viscosity gel enables faster application and removal due to its specially formulated non-stick attributes. Pola Rapid can be extruded quickly and easily and remains on teeth when applied.

ENHANCED BLUE GEL FOR FASTER APPLICATION

Pola Rapid uses an advanced blue gel for ease of visibility and application. The easy to apply non-stick gel enables faster application and removal.

MINIMAL CHAIR TIME WITH IMMEDIATE RESULTS

A unique **38% hydrogen peroxide** formulation that releases active ingredients immediately. In only one visit, Pola Rapid initiates a powerful whitening treatment designed to whiten teeth in 24 minutes. No pre-desensitizer step is required.



Images courtesy of Dr Sam Koh - Australia



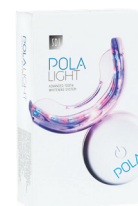
POLA RAPID 1 & 3 PATIENT KITS

**BUY 5 POLA RAPID
GET 5 POLA LIGHTS
FREE*** 9.5% HP

POLA RAPID 1 PATIENT KITS ONLY



BUY 5



FREE

GET 5

**POLA DAY & POLA NIGHT
DISPENSER KITS**

2+1* BUY 2,
GET 1 FREE

BOX OF 50 POLA REFILL SYRINGES



BUY 2



GET 1

FREE

ALL COMPOSITES

4+2^x OR 20+14^x
 BUY 4, GET 2 FREE BUY 20, GET 14 FREE

UNIVERSAL COMPOSITES



LUNA 2

Luna 2 is SDI's standout universal composite, with a unique blend of fillers to deliver outstanding optical and mechanical properties.

- Non-stick handling that maintains its sculpted shape
- Chameleon effect for accurate shade matching
- Superior Strength & Aesthetics
- BPA free for health-conscious patients



AURA EASY

Aura Easy is a universal composite available in 4 simplified shades to ensure easy restorations with reduced inventory.

- 4 shades cover 16 Vita® shades
- Non-stick and easy to sculpt
- Wear resistant with high strength
- Easy handling got effortless placement

FLOWABLE COMPOSITES



LUNA FLOW

Luna Flow is an extra strong flowable composite available in two viscosities that offer excellent mechanical and optical properties.

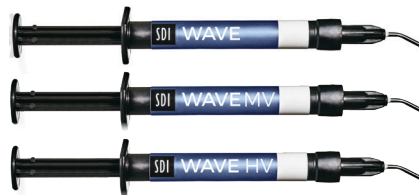
- Effortlessly flows to margins with thixotropic properties
- Excellent strength, radiopacity and wear resistance
- Accurate shade matching



AURA EASYFLOW

Aura Easyflow is a universal flowable composite available in 4 simplified shades with optimized features for every layer of use.

- 4 shades cover 16 Vita® shades
- Thixotropic for maximum control during application
- High flexural strength and radiopacity



WAVE

Wave is a universal flowable composite with proven mechanical properties that is available in three viscosities.

- Natural fluorescence
- Three viscosities

BULK FILL COMPOSITES



AURA BULK FILL

Aura Bulk Fill is a posterior composite with a natural looking finish available in just one universal shade for easy and quick restorations. The waxy consistency is packable and non-sticky to optimize handling.

- 5mm depth of cure
- Non-stick, waxy consistency
- Low volumetric shrinkage

PLEASE SCAN FOR MORE DETAILED INFORMATION ON THE FULL RANGE OF SDI COMPOSITES.



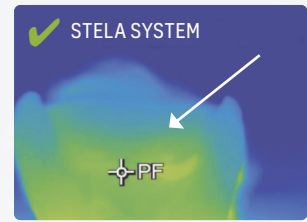
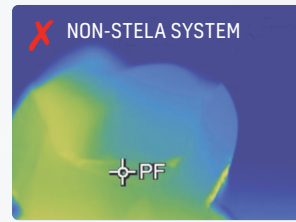
SDI COMPOSITES

WATCH GAP FREE: STELA CURES TOWARDS MARGINS



» Based on the thermographic information indicating where the reaction is starting, it does appear the Stela Primer is accelerating the set of the Stela composite. «

Professor Richard Price



Imaging and quote courtesy of Professor Richard Price



STELA

THE TRUE AMALGAM ALTERNATIVE



- ✓ Unlimited depth of cure (self cure)
- ✓ Gap-free interface
- ✓ Only 2 steps: 15 sec prep
- ✓ High strength
- ✓ Choose: capsule or automix

SCAN FOR INFORMATION ON STELA



BUY 1 STELA INTRO KIT, GET 1 **FREE***

SYRINGE INTRO KIT - 8640002
CAPSULE INTRO KIT - 8640004



SDI GLASS IONOMERS

ANY RIVA | **2+2^x** BUY 2, GET 2 FREE

[EXCLUDES RIVA STAR & RIVA STAR AQUA]

RIVA SELF CURE

When you are thinking composite resin, think again. Riva Self Cure could be your answer. Remember, no other strong restorative has such high fluoride release, little need for undercuts and the ability to remineralize tooth structure.

RIVA LIGHT CURE

You know how wonderful a traditional glass ionomer is for your patients' healthy teeth, but you don't like the aesthetic qualities. Riva Light Cure has all the advantages of a true glass ionomer with the aesthetic life-like look of a composite.



RIVA PROTECT

There are many situations where you know protection of the surface is required: pit and fissure sealants, root / tooth surfaces, preventing hypersensitivity, temporary restorations and temporary endodontic sealing. You will often see carious situations you would like to remineralize. Riva Protect is your weapon.



RIVA SILVER

When you need a tough and strong core build up material or occlusal restoration, Riva Silver could be your answer.

Riva Silver is an excellent core build up material. At the same time, it is a great restorative. When all else fails, Riva Silver could be your solution.



RIVA LUTING

When deciding on a luting cement, there are many types to choose from. Use Riva Luting when you need an easy self curing mix, with high fluoride release, good radiopacity, and adhesion to metal and tooth surfaces.

RIVA LUTING PLUS

Riva luting Plus is designed for final cementation of metal, PFM and resin crowns, bridges, inlays and onlays plus ceramic inlays and crowns. Riva Luting Plus chemically bonds to dentine, enamel and all types of core material.



RADII-CAL CX

COLLIMATED FOR A DEEPER, MORE RELIABLE CURE

Uncollimated LED curing lights deliver significantly less curing energy per depth of cure. The power of an uncollimated curing light quickly diminishes, offering very little curing energy for larger restorations.

The collimated beam of the Radii-Cal CX delivers curing uniformity across all curing depths. This ensures a fast and predictable cure for all restorations.

SPECIAL PRICE OF
\$592.42
MSRP \$867.65

» What you are looking for is an optimally collimated beam. Think about a lighthouse, and the light coming out of the lighthouse. That is what you are looking for. You are looking for light that has a good output over distance! «

Dr Richard Price.



COLLIMATED
LIGHT



ERGONOMICALLY
DESIGNED



SMART BATTERY
TECHNOLOGY

RADII XPERT

**SMARTER DESIGN.
OPTIMAL CURE EVERY TIME.**

Radii Xpert's unique target assist technology enables you to correctly position the light and be confident of the angulation before curing. A light source must be held close and perpendicular to a restoration to avoid incomplete polymerization¹. By activating the positioning light and releasing once over the tooth, you can be sure that curing only begins when the light is in position and restorations will receive a complete cure. Ensure you are on target every time with Radii Xpert.

**BUY 1 RADII XPERT,
GET 2 ATTACHMENTS
OF YOUR CHOICE FREE**

OR

**BUY 15 LUNA 2 COMPLET
REFILLS OR AURA EASY
COMPLET REFILLS
GET 1 RADII XPERT FREE**



DIAGNOSTIC ATTACHMENT

ORTHODONTIC ATTACHMENT

BLEACH ARCH ATTACHMENT



TARGET ASSIST
PRECISION CURING



COLLIMATED
LIGHT



SMART TECHNOLOGY
FOR EASE OF USE



ERGONOMICALLY
WELL-BALANCED GRIP



¹ Marianne Federlin, D.D.S., Ph.D et al (2012), 'Improving Light-Curing Instruction in Dental School', Journal of Dental Education, Vol 77, No 6

SDI ADHESIVE

BUY 2, GET 2 FREE*



ZIPBOND

IMPROVED BOND STRENGTH AND DEFENDS AGAINST CLINICAL VARIABILITY

- Consistent bond strengths to dentin and enamel
- Wet and dry dentin bonding
- Predictable bond strengths to indirect substrates
- Effective hybridization
- Exceptional control
- Highly aesthetic

SDI ETCHANT

BUY 2, GET 1 FREE*



SUPER ETCH

37% PHOSPHORIC ACID ETCHANT GEL FOR ENAMEL AND DENTIN

- Stays where placed.
- Does not run onto soft tissue
- Washes away easily with water
- Easily controlled gel which flows under direction, not gravity
- Blue tint for easy placement visibility
- Thixotropic gel to improve handling

BOOTH ONLY SPECIAL SUPER ETCH JUMBO



SUPER ETCH JUMBO KIT - 8100059
2 x 25mL (62.5g) Super Etch syringes
50 single use disposable tips

BUY 3, GET 3 FREE*

ETCH & BOND

BUY A ZIPBOND
REFILL BOTTLE
GET A SUPER ETCH
FREE*



BUY 1



GET 1

FREE

SUPER ETCH BULK KIT - 8100045
10 x 2mL (2.5g) syringes
50 single use disposable tips

COMPOSITES | GLASS IONOMERS | TOOTH WHITENING | SDF RIVA STAR | EQUIPMENT | CEMENTS | ADHESIVES | ETCHANTS | SEALANTS | AMALGAMS | ACCESSORIES



YOUR SMILE. OUR VISION.

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Redeem your free goods by sending your invoice to:
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*Please allow 2-4 weeks for delivery. Please note offers cannot be combined. Offers cannot be used in conjunction with contract pricing. **Valid on SDI endorsed tradeshows. Must reference show name when claiming for free goods.** Valid on invoices dated a week prior to and a week after show dates. All claims for free goods must be made within 30 days from the end of promotion date. **Purchases must be on one order to qualify for free goods.** Free products must be of equal or lesser value. Offers are valid in the US only.

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